



VALET WASH-A-GRAM

Fall and Winter Edition
www.washmycar.ca

Getting to Know Valet Car Wash

By Rachel Wallace, Site Operations Manager

I would like to extend my warmest welcome to those of you who have just signed on to receive our newsletter, and a cheerful welcome back to those who have been subscribing for sometime now. At Valet Car Wash we strive to maintain a high quality of cleanliness while keeping our prices low enough so you can visit the car wash more often and drive away in a freshly cleaned car. In this newsletter you will find information on our products and services, and special promotions. We also have sections on vehicle warnings, as we enter the winter months. Our new and improved website is up and running and can provide more information, allowing you to further educate yourself on making your car wash experience a positive one. Also with our new customer survey you can tell us what you love about your Valet Car Wash experience and help us improve where needed. Once again we appreciate your business and strive to meet and exceed your expectations.

Inside this issue:

Getting to know Valet Car Wash	1
Winter is Coming!	1
Winterizing Your Vehicle	2
Vehicle Alerts	3
KKP Program	3
Econo Clean	3
Prepaid wash cards	4
Daily Specials	4
Gift Cards	4

Winterizing your Vehicle

There are many things to consider when getting your vehicle ready for winter months; October and November are the best months to get your vehicle in shape for the long winter ahead. Below you will find

more information on these items, including what your tire pressure should be, and what you need to include in an emergency kit for your car. This list is no means comprehensive, and you can get more information from

your mechanic and the Internet. We do hope that this article gets you on the right path.

Winter is coming! Are you ready? Is your vehicle ready?

5 tips to help prepare your vehicle.

1. Keep supplies in the back of the vehicle that you may need in case of an emergency.
 - A fire extinguisher
 - Some kind of deicer such as salt or kitty litter in case you get stuck in the snow.
 - A small folding shovel
 - A window Scraper
 - Water
 - Snacks such as crackers, fruit snacks, or power bars.
2. Keep a spare pair of

- gloves in the glove box, small chemical hand warmers can also come in handy.
3. Keep a thermal blanket or quilt in the trunk or in the back. You may never need it but it is wonderful to have if you do. I recommend making sure it doesn't just look warm, but that it is warm before you need to use it.
4. Before winter has us in its grasp get your vehicle serviced. Included in this is an oil change, engine check, tire check (depending on the

- weather tire pressure may need to be adjusted), windshield fluid, and coolant fill up. This will give you peace of mind knowing your car is likely to run better in cold weather.
5. If you have a cell phone keep a phone charger in your car so you will be able to call for help if you need it and not be stuck with a dead battery. All of the things we need to keep in our cars can become clutter if we don't have a place for them.

Then we spend more of our time later to clear the clutter. Have assigned places for everything in your car. In the trunk keep a container for all the items placed there. Keep the glove compartment free of clutter so the items that need to be there will have a place to live. Organizing clutter is easy when everything has a home and it lives in its home when not being used—just like in your home. Happy driving and be safe!

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Checking the Fluids

You'll be using lots of washer fluid as you try to keep your windshield sparkly. *Tip: Don't fill your washer fluid reservoir with anything except winter washer fluid, it won't freeze!

Your antifreeze (the juice that goes in your radiator) is an essential part of your car's winter protection. Your car contains a 50/50 mix of water and antifreeze. Make sure the level is full and the mixture is close to 50/50. Many service stations and repair centers will check this mixture free, or you can buy a tester for around \$5.

Emergency Kit

Some emergency kit items that should be kept in your vehicle in case of emergency

- Flashlight with batteries
- Flares or reflective triangle
- Distress sign
- Telephone change
- First aid supplies
- Basic tools
- Carpet strips, sand or kitty litter for traction
- Ice scraper and brush
- Battery jumper cables
- Shovel
- Basic tool kit (pliers, screwdriver, adjustable wrench) and pocket knife
- Sleeping bags or blankets
- Extra winter clothing (caps, socks, mittens, and boots)
- Food supply of high-calorie, non-perishables (canned nuts, candy, nutrition bars)
- Cellular phone, power adapter, extra charged battery

Tire Care

The last line of defense between you and an oak tree are your tires. Winter is not the time to get cheap about your tires, so take the time to check the tread depth. The old penny test is as reliable as anything to find out whether your treads are ready for winter action. Believe it or not, they lose a little pressure when it gets cold, so pump 'em up.

Did you know tires can loss 1 PSI for every ten-degree drop in air temperature? The change is gradual over the months but by the time winter comes along your tires can easily be running several pounds under-inflated, which can effect the handling of your vehicle and the life of your tires. Keep a tire gauge in your car and frequently check your tire pressure when cold. For the correct pressure, check the manufactures recommendations located on a sticker inside the drivers door jam.

Save your car from the damaging effects of hard weather

The fall and winter weather can wreak havoc on your vehicle's exterior-unless you take steps to protect your car, truck or SUV from the rain, snow, sleet and salt that you'll be driving through for the next several months. Rain, snow, sleet and salt contain acids that eat away at paint and finish of your vehicle. After acid rain or snow falls on your car, the water evaporates, but the acid remains. Concentrated by sunlight this acid can become so strong that it will literally eat through the clear coat of your vehicles in road salt will combine with melting snow and ice to also cause damage to your vehicle. You can avoid the damaging effects by visiting a professional car wash like Valet, immediately after it rains or snows. Valet Car wash uses high-pressure water and advanced, eco friendly detergents to remove dirt, salt and other potentially damaging particles from your car's finish, wheel wells and under carriage. A professional car wash can help protect your vehicle from the harsh elements of fall and winter. When follow these basic car tips, you'll extend the life of your vehicle's appearance and your feel great driving a clean car.

1. Wash your car every 10 days, and especially after it rains or snows.
2. Wax your car every six months, more frequent if your vehicle is red, black, or white because these colour are more susceptible to acid rain and UV rays.
3. Go to a car wash that is professionally managed, has clean facilities, uses well-maintained equipment, and belongs to a professional car wash association.

Getting your car prepared for winter!

Regular waxing will keep a car looking new for many years. A ten-year-old car that has been waxed twice a year will probably have a better shine then when it was new. It will also command a higher resale value and be easier to sell. If rainwater does not bead on the painted surfaces of your car, it's time to wax it. How often you have to wax your car is dependent on the type of wax you use and how good you want your car to look. Some of the new synthetic waxes will last more than a year. At Valet Car Wash you can get your car waxed starting at 47.65 +GST and up!

NOW AVAILABLE,
New Priority Clean
You can now call ahead and book a time that's convenient to have your interior cleaned, no waiting in line. For a \$10 booking fee (deducted from your bill at time of service) once you arrive at your scheduled time your vehicle will be started immediately and be finished in 20 minutes or less. Call Cambridge or Guelph for more details.

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Vehicle Alerts and Suggestions

Bugs

The last bit of bug season is upon us. We offer a \$3.00 hand removed bug service to help get those marks off before the winter hits.

Truck Beds

Uncovered beds need to be completely free of any debris, and equipment. This is for the safety of your truck, the wash equipment and the vehicles behind you. This includes leaves, salt bags, trailer hitches, any wood, sand, rocks or pebbles. It must be 100% clean and empty in order to proceed through our car washes.

Snow and Ice

Now that the winter is approaching us, we would like to remind all customers that excess amounts of snow and ice will not come off completely through the automatic wash. You may use our self-service bays that start at only \$3.00 to remove the snow and ice before entering the automatic carwash.

The car wash is designed to remove, dirt from vehicles.

Reminders

- Waxing your vehicle
- Checking the fluids
- Tire care
- Create and carry an emergency kit
- Wash your car every 10 days

KKP PROGRAM

*****Amazing Deal for the Winter time season!!*****

Our Keep Klean Program (KKP) is all about saving time and money. This program offers customers unlimited washing of our upgraded \$8.00 wash, which includes, extra top cleaning, spot free rinse, undercarriage spray and extra machine dry. With sign up, members get 2 free interiors cleanings. Members are allowed up to 2 personal vehicles, and must be from same household. Members also enjoy special discounts on other services and upgrades.

\$29.99+GST per month. See stores for details (please bring ownership of vehicle with sign up)



KEEP YOUR VEHICLE IN TIP TOP CONDITION WITH OUR UNLIMITED EXTERIOR CAR WASH PROGRAM, Keep Klean Pass. For more information see our website www.washmycar.ca or visit a store

Econo Clean – Guelph, Cambridge Locations

\$20.00 tax included (Tuesday – Thursday only)

Interior and Exterior Clean

Includes

- \$6.00 Express Wash
- Vacuum carpets and seats
- Dust console, dash and door panels
- Clean interior windows
- Clean cup holders
- Cleaning of rubber mats
- Doorjamb
- Towel Dried
- 15-20 minutes of cleaning time



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Daily Specials (Guelph)

Monday	\$1.50 Mat Shampoo / per mat
Tuesday	\$2 Trunks (Car) \$4 Trunks (Van/SUV)
Wednesday	\$5 Rim Cleaning and Tire Shine
Thursday	%15 off Hand Wax
Friday	\$2 Mat Shampoo / per mat
Saturday	\$2 Dash Dressing

Valid only with interior purchase only.
See individual locations for daily specials
Specials may change without notice

New Fleet Program Available



Contact Rachel at
519-823-0792 or
rwallace@sentex.net

Gift Cards

Makes a great gift idea! Our Valet Car Wash card is simple to use and you can put any denomination on the card (minimum of \$20.00). If you load the card with over \$100.00 Valet Car Wash will add an extra 15% to the card. You can purchase any service that we offer with the card. Interior cleaning or exterior washes, at any location. You can use the wash card like a credit card at our automated attendants at the entrance to the wash. You can also check the balance online at the www.worldgiftcard.com. No expiry or service fees!



Prepaid Wash Card



SAVE 25% WHEN YOU PURCHASE A PREPAID WASH CARD.
For \$29.99 plus gst you get Five \$8.00 Express Plus Car Washes
Great deal for a Christmas present for someone special or for your own convenience and use.

Valet Car Wash
Samantha McKee
1520 Victoria Street
Kitchener, Ontario
519-578-6692
Exterior Only Location

Valet Car Wash
Jaclyn Kennedy
2396 Eagle Street
Cambridge, Ontario
519-650-2392

Valet Car Wash
Rachel Wallace
1007 Gordon Street
Guelph, Ontario
519-823-0792

We would also like to remind you to be very careful when brushing snow and ice off your vehicle. The dirt under the snow combined with hard cold bristles of a snowbrush will scratch the soft clear coat of most new cars. These scratches are not visible when the paint is wet but after going through the wash they become visible. If this should happen they can be removed with a buff and polish available at Valet Cambridge location. Washing your car frequently will prevent dirt from building up under the snow, reducing the risk of scratches when brushing the snow off.

"Never Drive a Dirty Car Again"

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